

2020-2021

# HOLLYWOOD GUIDE

GET YOUR BUSINESS IN FRONT OF  
**37,000+ PROSPECTS**

BE PART OF THE 2020-2021 HOLLYWOOD GUIDE

- **15,000** copies mailed directly to business and affluent residents throughout the Hollywood Hills
- Advertise with a display Ad or share your story with a **feature article-style advertorial**
- **Target your message** in our special advertising sections, including the business profile
- Online edition that **links to your website** to reach more customers
- Special introductory Offer Ad prices starting at **\$399**



**RESERVE YOUR SPACE!**

VISIT [HOLLYWOODCHAMBER.NET/GUIDE](http://HOLLYWOODCHAMBER.NET/GUIDE)

# SPECIAL GUIDE SECTIONS



## Health & Wellness

LOOKING AND FEELING GREAT IN HOLLYWOOD

If there's one thing that Southern California generally, and Hollywood in particular, is known for, it's the quest for the perfect body, mind and soul. It can be done in a number of ways: eating right, working out, whitening teeth and even surgery on occasion. However, for the most part, it's a quest for a healthy lifestyle. More than ever, people are conscious of not only what's on their bodies but what they put in them.

## Health & Wellness

Tell the story of your service or products helping someone look, feel and perform better. Talk about how your seniors are living longer, feeling stronger and are being well cared for. You know what sets you apart from the others, now tell them in a way that only you can.



## THINGSTO SEE AND DO


WHEN IN HOLLYWOOD, DREAM BIG AND EXPERIENCE EVERYTHING!

So you are in Hollywood. Now what? There's plenty of things to see and do for days on end. Whether you're a local or a tourist, single or with loved ones, on business or pleasure, staying for a weekend or longer, Hollywood has all that you seek. As Hollywood continues to grow, this world-famous community has its eye on you! Hollywood is very walkable, family friendly and welcomes you just. Leave the car behind and step onto the most entertaining sidewalk. Enjoy a stroll along the Hollywood Walk of Fame, check out upcoming star ceremonies on walkoffame.com, snap photos or be in the photos, be treated like a celebrity, meet the new figures, and get in their cheer-prince or princess hood their hand prints. Make sure to take a sneak view of the Hollywood Sign, and explore Hollywood's historic landmarks and architecture. As a cultural arts center and the entertainment capital, Hollywood also takes you closest to the world of gifts and glamour. Find it all in this guide: Hollywood bowl extravaganzas, concerts, plays, museums, exhibits, landmarks, culture, and more stars.

25 | Hollywood Chamber of Commerce

## Things to See & Do

Talk about your restaurant, your local theatre, your entertainment complex or other attraction. Tell everyone what makes your business special with an advertorial-style ad. Give us your best photo(s), a logo, some text and contact information and we format the ad to read like an article.



## DEVELOPMENT

HOUSING OCCUPANCY AND RENTAL DAILY RATE 2017

78.9% OCCUPANCY (2017)

\$210.26 DAILY RATE (2017)

HOUSING HOTELS COMPLETED IN 2017

PROPERTY	ROOMS	KEY FEATURES
AMFITEATRO	112	112 ROOMS
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