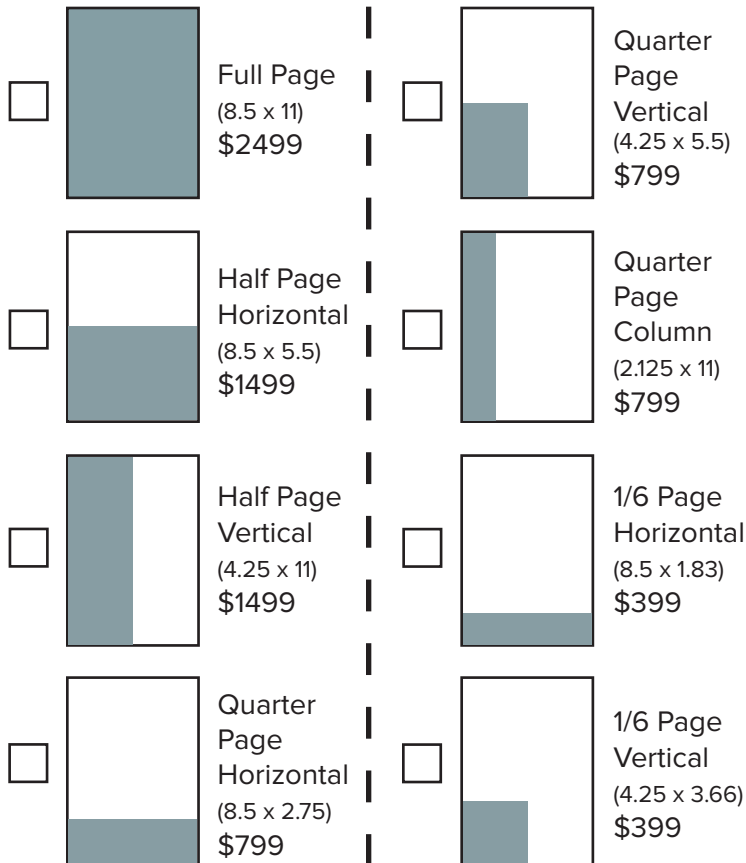


# HOLLYWOOD

Publication Size: 8 1/2" x 11"

Display Advertising Sizes



## Premium Positions

- Front Cover 8.5" x 11" - \$9999
- Back Cover 8.5" x 11" - \$7999
- Inside Front Cover 8.5" x 11" - \$6999
- Inside Back Cover 8.5" x 11" - \$6999
- Spread 17" x 11" - \$4999

## Advertorial (Add-on)

*advertisements that read like an article*

- Full Page (450 words and 3 photos) - \$2499
- Half Page (250 words and 2 photos) - \$1499
- Add-on to purchase of Full or Half Page ad - \$799

## Directory Listing (Add-ons)

- Business Card - \$299
- Additional Category - \$199
- Bold Listing - \$199
- Graphic Design - \$199

## Specifications

### Advertorial Placements:

Please supply the appropriate amount of Advertorial copy in a text file format. Please supply the appropriate number of high resolution (300 dpi) images in .jpg, .tif, or .eps format. We will format the advertorial to look like an editorial article.

**Preferred file format is a Press Quality PDF**

Please include bleed marks on final PDFs. Be sure all embedded graphics are CMYK, 300 dpi with fonts included. All colors must be CMYK. All spot color should be converted to CMYK.

### Submitting your Ad:

Please use the specifications provided. Make sure to include your contact information. Name the file with your company name.

### Email Ad files smaller than 15MB to:

[communications@hollywoodchamber.net](mailto:communications@hollywoodchamber.net)

We recommend placing all your files in a single folder, then compressing that folder into a .zip file before sending via email.

### Ad files larger than 15 MB:

Send files larger than 15 MB through Dropbox or WeTransfer.

# Advertising Insertion Order

Advertiser \_\_\_\_\_

Advertisement Authorized by \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Advertising Agency (if any) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Schedule of Charges - Check Selection on Front Page and Add Amount Below

Premium Ad..... \$ \_\_\_\_\_

Display Advertising..... \$ \_\_\_\_\_

Things to See & Do  Health & Wellness  Economic Development  Education  No Preference

Advertorial..... \$ \_\_\_\_\_

Things to See & Do  Health & Wellness  Economic Development  Education  No Preference

Bold Listing..... \$ \_\_\_\_\_

Additional Listing..... \$ \_\_\_\_\_

Graphic Design..... \$ \_\_\_\_\_

Subtotal..... \$ \_\_\_\_\_

TOTAL DUE..... \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please make all checks payable to:

Hollywood Chamber of Commerce  
6255 Sunset Blvd., Ste. 150  
Hollywood, CA 90028

### To pay by credit card:

1. Visit [www.hollywoodchamber.net/guide](http://www.hollywoodchamber.net/guide)
2. Click the "Pay for your Ad here" button
3. Enter your payment information.

