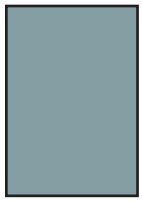
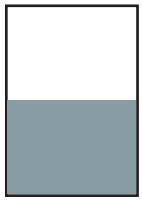
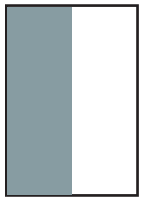
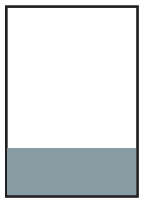
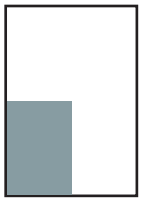
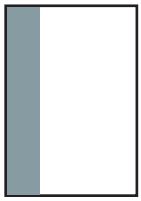
2020-2021

HOLLYWOOD GUIDE

Publication Size: 8 1/2” x 11”

- ☐  Full Page (8.5 x 11) $2499
- ☐  Half Page Horizontal (8.5 x 5.5) $1499
- ☐  Half Page Vertical (4.25 x 11) $1499
- ☐  Quarter Page Horizontal (8.5 x 2.75) $799
- ☐  Quarter Page Vertical (4.25 x 5.5) $799
- ☐  Quarter Page Column (2.125 x 11) $799
- ☐ 1/6 Page Horizontal (8.5 x 1.83) $399
- ☐ 1/6 Page Vertical (4.25 x 3.66) $399

Display Advertising Sizes

Premium Positions

- ☐ Inside Front Cover 8.5” x 11” - $9999
- ☐ Back Cover 8.5” x 11” - $7999
- ☐ Page One 8.5” x 11” - $6999
- ☐ Inside Back Cover 8.5” x 11” - $6999
- ☐ Spread 17” x 11” - $4999

Advertorial (Add-on)

advertisements that read like an article

- ☐ Full Page (450 words and 3 photos) - $2499
- ☐ Half Page (250 words and 2 photos) - $1499
- ☐ Add-on to purchase of Full or Half Page ad - $799

Directory Listing (Add-ons)

- ☐ Business Card - $299
- ☐ Additional Category - $199
- ☐ Bold Listing - $199
- ☐ Graphic Design - $199

Specifications

Advertorial Placements:
Please supply the appropriate amount of Advertorial copy in a text file format. Please supply the appropriate number of high resolution (300 dpi) images in .jpg, .tif, or .eps format. We will format the advertorial to look like an editorial article.

Preferred file format is a Press Quality PDF

Please include bleed marks on final PDFs. Be sure all embedded graphics are CMYK, 300 dpi with fonts included. All colors must be CMYK. All spot color should be converted to CMYK.

Submitting your Ad:
Please use the specifications provided.
Make sure to include your contact information.
Name the file with your company name.

Email Ad files smaller than 15MB to:
communications@hollywoodchamber.net

We recommend placing all your files in a single folder, then compressing that folder into a .zip file before sending via email.

Ad files larger than 15 MB:
Send files larger than 15 MB through Dropbox or WeTransfer.

Advertising Insertion Order

Advertiser _____

Advertisement Authorized by _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Advertising Agency (if any) _____

Email _____ Phone _____

Schedule of Charges - *Check Selection on Front Page and Add Amount Below*

Premium Ad..... $ _____

Display Advertising..... $ _____

☐ Things to See & Do ☐ Health & Wellness ☐ Economic Development ☐ Education ☐ Entertainment ☐ No Preference

Advertorial..... $ _____

☐ Things to See & Do ☐ Health & Wellness ☐ Economic Development ☐ Education ☐ Entertainment ☐ No Preference

Bold Listing..... $ _____

Additional Listing..... $ _____

Graphic Design..... $ _____

Subtotal..... $ _____

TOTAL DUE..... $ _____

Signature _____ Date _____

Please make all checks payable to:

Hollywood Chamber of Commerce
6255 Sunset Blvd., Ste. 150
Hollywood, CA 90028

To pay by credit card:

1. Visit www.hollywoodchamber.net/guide
2. Click the “Pay for your Ad here” button
3. Enter your payment information.

HOLLYWOOD
CHAMBER OF COMMERCE