Hollywood Business advocate

Publication Size: 8 1/2" x 11"

☐ Inside Front Cover (8.5 x 11)

☐ Back Cover (8.5 x 8.5)

☐ Half Page Vertical (4.25 x 11)

☐ Inside Back Cover (8.5 x 11)

☐ Half Page Horizontal (8.5 x 5.5)

Display Advertising Sizes
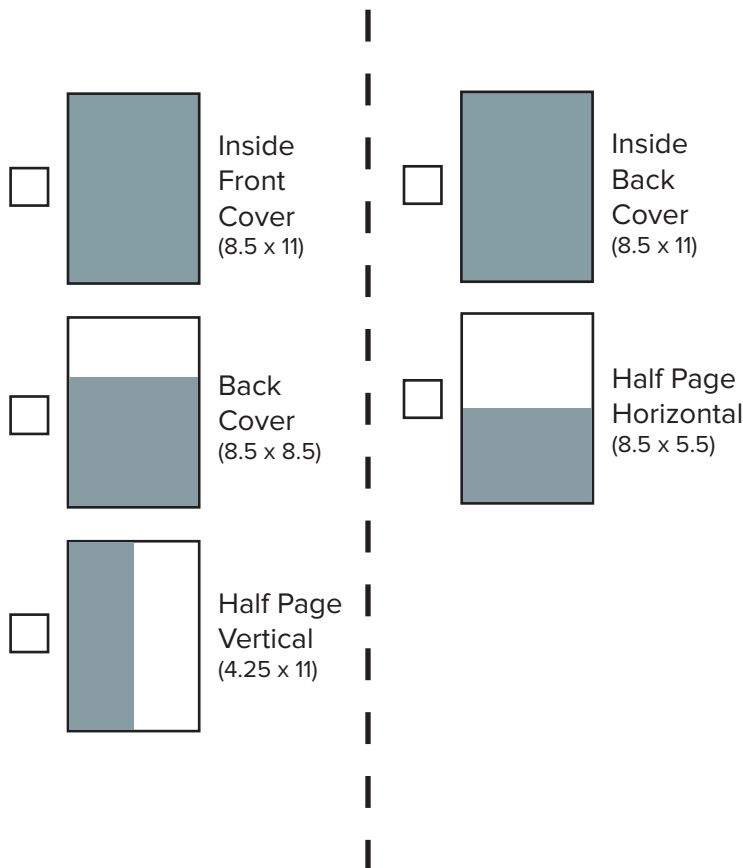
Full Year Positions (4 Issues)
☐ Back Cover 8.5" x 8.5" - $4550
☐ Inside Front Cover 8.5" x 11" - $4550
☐ Inside Back Cover 8.5" x 11" - $3750
☐ Half Page (Horizontal or Vertical) - $1750

Single Issue Ads
☐ Back Cover 8.5" x 8.5" - $1250
☐ Inside Front Cover 8.5" x 11" - $1250
☐ Inside Back Cover 8.5" x 11" - $995
☐ Half Page (Horizontal or Vertical) - $500

Specifications

Ad Placements:
Make sure all images are high resolution (300 dpi) images in .jpg, .tif, or .eps format.

Preferred file format is a Press Quality PDF

Please include bleed marks on final PDFs. Be sure all embedded graphics are CMYK, 300 dpi with fonts included. All colors must be CMYK. All spot color should be converted to CMYK.

Submitting your Ad:
Please use the specifications provided.
Make sure to include your contact information.
Name the file with your company name.

Email Ad files smaller than 15MB to:
communications@hollywoodchamber.net

We recommend placing all your files in a single folder, then compressing that folder into a .zip file before sending via email.

Ad files larger than 15 MB:
Send files larger than 15 MB through Dropbox or WeTransfer.

Advertising Insertion Order

Advertiser _____

Advertisement Authorized by_____

Address _____

City_____ State_____ Zip_____

Phone_____

Email_____

Advertising Agency (if any) _____

Email _____ Phone _____

Schedule of Charges - *Check Selection on Front Page and Add Amount Below*

Inside Front Cover...$ _____

☐ Single Issue   ☐ 4 Issues (1 year)

Inside Back Cover ....$ _____

☐ Single Issue   ☐ 4 Issues (1 year)

Back Cover...$ _____

☐ Single Issue   ☐ 4 Issues (1 year)

Half Page Ad...$ _____

☐ Single Issue   ☐ 4 Issues (1 year)

Subtotal .... $ _____

Signature _____ Date _____

Please make all checks payable to:

Hollywood Chamber of Commerce
6255 Sunset Blvd., Ste. 150
Hollywood, CA 90028

To pay by credit card:

1. Visit www.hollywoodchamber.net/guide
2. Click the "Pay for your Ad here" button
3. Enter your payment information.

HOLLYWOOD
CHAMBER OF COMMERCE